



October 19, 2009

## MEMORANDUM

**TO:** District Board of Trustees  
**FROM:** William D. Law, Jr., President  
**SUBJECT:** Grants and Contracts - TCC as Provider

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### Item Description:

This item requests that the Board approve the receipt of funding for the listed projects.

### Overview:

**The following are recommended for approval:**

#### I. RECEIPT, AMENDMENT, EXTENSION OF RESOURCES

##### U.S. Department of Justice – Criminal Intelligence Sharing Training Project

TCC, via the Florida Public Safety Institute (FPSI), will utilize the funds from the U.S. Department of Justice to achieve the following 4 performance measures: 1.) Provide all six levels of training compliant with the National Criminal Intelligence Sharing Plan (NCISP) to officers from Florida, George and Alabama on-site at FPSI; 2.) Offer to export all six levels of training compliant with the NCISP off-site to requesting law enforcement agencies anywhere in the country; 3.) Develop online law enforcement intelligence training courses for law enforcement officers and make it available to all officers nationwide; 4.) Manage the certification process for intelligence analysts in partnership with the International Association of Law Enforcement Intelligence Analysts (IALEIA). The award amount is \$200,000, with an indirect cost rate of 8% MTDC (Modified Total Direct Cost). The project period will run 10/01/2009 – 09/30/2011.

## U.S. Department of Justice – Online Law Enforcement Training Project

TCC, via the Florida Public Safety Institute (FPSI), will utilize the funds from the U.S. Department of Justice to achieve the following 2 performance measures: 1.) Design, develop; and launch a secure platform for delivery of online law enforcement training programs to criminal justice officers for national use; 2.) Develop and post online law enforcement training programs for criminal justice officers compliant with the National Criminal Intelligence Sharing Plan (NCISP). The award amount is \$100,000, with an indirect cost rate of 8% MTDC (Modified Total Direct Cost). The project period will run 10/01/2009 – 09/30/2011.

## Florida Department of Transportation – Traffic Safety Media Campaign at Professional Sporting Events

TCC, via the Florida Public Safety Institute (FPSI) will continue to contract with professional athletic teams to purchase paid media spots. These teams will be selected by the FDOT Safety Office staff in conjunction with TCC. Media spots will be purchased in a variety of major professional sports markets such as hockey, baseball, basketball, etc. This award was originally approved for \$1,005,402, at the September 2009 Board meeting; however, it was subsequently awarded for \$1,100,000, an increase of \$94,598. The period remains the same, 10/1/2009 – 09/30/2010, with an indirect cost rate of 8%.

## Florida Department of Transportation - Florida Coalition on Alcohol-Impaired Driving

TCC, via the Florida Public Safety Institute (FPSI), will bring technical groups and subject experts representing various disciplines to provide recommendations on critical issues related to alcohol-impaired driving. Issues to be covered are: legislation, adjudication, prosecution, enforcement, and new technology. The award amount is \$213,303, with an indirect cost rate of 8%. The project period will run through 09/30/2010, with a potential start date of 10/01/2009.

## Florida Department of Transportation - Impaired Driving Classes

TCC, via the Florida Public Safety Institute (FPSI), will provide specialized training for law enforcement officers, prosecutors, civilian employees of law enforcement agencies, state employees of law enforcement agencies in Florida. Classes will include at a minimum DUI Case Preparation, In-Car Video Techniques, Basic Standardized Field Sobriety Test (SFST) and SFST Instructor, Low Manpower Sobriety Checkpoint Operations, and Administrative Hearing Preparation. The award amount is \$562,525, with an indirect cost rate of 8%. The project period will run through 09/30/2010, with a potential start date of 10/01/2009.

#### Florida Department of Transportation – Point of Sale

TCC, via the Florida Public Safety Institute (FPSI), will develop a point-of-sale advertising campaign utilizing a vendor to develop and provide materials to petroleum retailers focusing on safety belts, impaired driving, motorcycle safety, and speed/aggressive driving throughout the state during enforcement blitz periods, such as, Click It or Ticket and the Region 4 Rural Demonstration project. The award amount is \$200,000, with an indirect cost rate of 8%. The project period will run through 09/30/2010, with a potential start date of 10/01/2009.

#### Florida Department of Transportation - Impaired Driving – Labor Day 2010

TCC, via the Florida Public Safety Institute (FPSI), will oversee the development of a comprehensive media campaign to support statewide impaired driving enforcement efforts. A vendor will develop campaign materials, public service announcements, and media placement. The majority of these funds will be expended during the 2010 Impaired Driving Crackdown during August and September. The award amount is \$700,000, with an indirect cost rate of 8%. The project period will run through 09/30/2010, with a potential start date of 10/01/2009.

#### Florida Department of Transportation - All Sports Media Campaign – Impaired Driving

TCC, via the Florida Public Safety Institute (FPSI), will oversee the purchase of media from a broadcasting organization that specializes in sports broadcasting. The media will be utilized to air public service messages that targets sports fans and encourage sober and responsible driving. The award amount is \$200,000, with an indirect cost rate of 8%. The project period will run through 09/30/2010, with a potential start date of 10/01/2009.

#### Florida Department of Transportation - High School Safety Belt Outreach – Click It or Ticket

TCC, via the Florida Public Safety Institute (FPSI), will purchase a Click It or Ticket banner for every high school in Florida. A vendor will be selected to produce and distribute the banners. The award amount is \$10,000, with an indirect cost rate of 8%. The project period will run through 09/30/2010, with a potential start date of 10/01/2009.

#### Florida Department of Transportation - Traffic Crash Form Workshop

TCC, via the Florida Public Safety Institute (FPSI), will conduct an eight-hour workshop on the new Florida Traffic Crash Reporting Form. A total of 250 law enforcement officers, non-sworn crash investigators, local traffic records personnel, and agency/academy trainers will be reimbursed for expenses incurred to attend the training. The new report form is scheduled for implementation on January 1, 2010. The award amount is \$50,850, with an indirect cost rate of 8%. The project period will run through 09/30/2010, with a potential start date of 10/01/2009.

Florida Department of Transportation - Traffic Records Coordinating Committee Support

TCC, via the Florida Public Safety Institute (FPSI), will contract for a part-time technical advisor to provide support to the Traffic Records Coordinating Committee (TRCC) Executive Board and its committees. The technical advisor will also update Florida's information on the Traffic Records Improvement Program Reporting System website and execute data queries for staff planners. A contract will also be required for a vendor to conduct a survey required for the FY 2010 Annual Report. The award amount is \$120,393, with an indirect cost rate of 8%. The project period will run through 09/30/2010, with a potential start date of 10/01/2009.

**Salient Facts:**

The Board of Trustees has authority to contract with outside agencies for provider management.

**Past Actions:**

The Florida Department of Transportation – Traffic Safety Media Campaign at Professional Sporting Events project was originally approved at the September 2009, Board meeting for the amount of \$1,005,402. However, the award has subsequently come in \$94,598 higher for a new total of \$1,100,000. None of the other awards have had prior action with the Board.

**Future Actions:**

No further activity on the part of the Board is necessary.

**Funding/Financial Matters:**

The above items will be part of Fund 2, Restricted Funds. The potential indirect earned from these contracts is as follows: U.S. Department of Justice - Criminal Intelligence Sharing Training Project - \$9,552.00; U.S. Department of Justice - Online Law Enforcement Training Project - \$4,073.00; Florida Department of Transportation projects (9) – combined total of \$159,382.89 (this amount includes the full indirect on eight FDOT awards as well as the indirect from only the increase in the award that is coming back for approval a second time).

**Staff Resource:**

Teresa Smith

**Recommended Action:**

Authorize receipt of funds from the awards and amendments listed above.