



June 22, 2009

## MEMORANDUM

**TO:** District Board of Trustees

**FROM:** William D. Law, Jr., President

**SUBJECT:** Recommendation for Web Hosting, Development and Design

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### Item Description:

This item is to provide the Board a summary of the results from the College's Request for Proposal (RFP 2009-15) for web hosting, development and design services.

### Overview:

In May the College issued an RFP for web hosting, development and design services seeking competitive pricing, documented experience and reliable customer service. The College advertised in local publications and utilized the state of Florida's vendor bid system to disseminate our request, as well as direct mailing to 23 known vendors.

### Salient Facts:

The College received quotes from six proposers which were reviewed and evaluated. Based on the received quotes, we feel that Think Creative proposed the best web site solution and services to meet the College's needs.

### Past Actions:

There were no previous Board actions required for this initiative.

### Future Actions:

No future Board action will be required for this initiative

### Funding/Financial Matters:

Funding for this \$100,000 project will come from the Florida Department of Transportation Traffic Safety grant approved by the Board in August 2008.

### Staff Resource:

Teresa Smith

Recommended Action:

Authorize the staff to contract with Think Creative to provide web hosting for the DOT Traffic Safety grant for a period of up to five years, dependent on availability of funding.