



October 20, 2008

MEMORANDUM

TO: District Board of Trustees
FROM: William D. Law, Jr., President
SUBJECT: Grants and Contracts – TCC as Provider

The following are recommended for approval:

I. RECEIPT, AMENDMENT, EXTENSION OF RESOURCES

- 1) Organization:** FLDOT– Traffic Safety Media Campaign at Professional Sports Events (PM-09-07-01)
- Scope of Service:** TCC will continue to contract with professional athletic teams to purchase paid media spots. These teams will be selected by the FDOT Safety Office staff in conjunction with TCC. Media spots will be purchased in a variety of major professional sports markets such as hockey, baseball, basketball, etc. The type of media spots purchased may vary depending on the type of sport and home facilities of the teams.
- Effective Date:** 10/1/2008 – 9/30/2009
- Award Amount:** \$100,000
- Indirect Rate:** 8%, \$7,407
- Requested Board Action:** Authorize the receipt of funds for the FLDOT – Traffic Safety Media Campaign at Professional Sports Events project
- 2) Organization:** Florida Department of Transportation-Major College Sports Marketing Program
- Scope of Service:** TCC will contract with college athletic teams to purchase paid media spots. These teams will be selected by the FDOT Safety Office staff in conjunction with TCC. Media spots will be purchased in a variety of major college sports markets. The type of media spots purchased may

vary depending on the type of sport and home facilities of the teams.

Effective Date: 10/1/2007 – 9/30/2008
Award Amount: \$700,000
Indirect Rate: 8%, \$51,852
Requested Board Action: Authorize the receipt of funds for the FDOT Law Enforcement Challenge Equipment Project

3) Organization: Florida State University (College of Information), Institute of Museum and Library Services (IMLS) Project

Scope of Service: This project will be done in partnership with the Florida State University (College of Information), Chipola College and Tallahassee Community College. The focus of this project is to document the information literacy skill levels of incoming community college students using the Information Literacy Test (ILT) and then compare scores earned on the test to student self-assessments of their skill. Additionally, in-depth interviews and focus groups will be used to gather further information. The results of this research will be used to address the gap in the literature on information literacy and information seeking behavior as well as to provide input for the design, development and implementation of information resources and services.

Effective Date: 10/1/2008 – 9/30/2011
Award Amount: \$53,821
Indirect Rate: 35% Modified Total Direct Cost, \$13,953
Requested Board Action: Authorize the receipt of funds for the College of Information, Florida State University, Institute of Museum and Library Services Project

STAFF RESOURCE: Teresa Smith

RECOMMENDED ACTION:
Authorize the awards as noted