

# Center for Innovation

Update | November 2019

Scott Balog  
Executive Director  
Center for Innovation





# 405

events and classes  
hosted at the Center





# 15,000+

visitors and students











TCC CAPITOL CENTER

WITI





# Discovery Day

TCC Innovation Center + Hub

February 28, 2023 10:00 AM - 12:00 PM

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CYBER  
UNIVERSITY OF SOUTH FLORIDA  
EDUCATION RESEARCH

CYBER FLORIDA 2014  
UNIVERSITY OF SOUTH FLORIDA  
EDUCATION RESEARCH

CYBER FLORIDA 2014  
CYBER FLORIDA  
POWERING FLORIDA'S  
CYBER CULTURE  
BY THE UNIVERSITY OF SOUTH FLORIDA





*Downtown Improvement Authority*  
CREATED BY STATE STATUTE 1971

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CREATED BY STATE STATUTE 1971  
IT IS THE POLICY OF THE STATE TO MAKE IT POSSIBLE FOR THE CITY TO REVITALIZE AND PRESERVE PUBLIC  
SPACE AND IMPROVE INFRASTRUCTURE IN THE DOWNTOWN AREA BY A SYSTEM OF SELF-HELP TO CORRECT  
THE DEFICIENT STATE OF SUCH INFRASTRUCTURE AS HAS DEVELOPED THEREIN.  
THE DOWNTOWN IMPROVEMENT AUTHORITY IS ESTABLISHED TO PROVIDE A VOUCHER PROPERTY OWNERS WHO  
OWN SUCH PROPERTY SHALL BE RESPONSIBLE TO PROVIDE THE SUBSTANTIAL COST THEREOF AND  
SPECIALLY MADE THE RESULTS OF SUCH A PROGRAM WILL BEAT THE SUBSTANTIAL COST PROVIDED  
THAT THE RESULTS WILL BE OBTAINED ON THE LOCAL LEVEL THROUGH THE USE OF MACHINERY PROVIDED















**Reimagining the Center**  
Advancing an Entrepreneurial Culture in  
Tallahassee

# Supporting an Entrepreneurial Culture in Tallahassee

- Promote an entrepreneurial mindset across disciplines, institutions, organization and sectors
- Encourage problem-solving, creativity, determination and persistence
- Create a space that provides the resources and tools necessary to make solutions a reality





# Pillars for Innovation

- Education
- Services and support
- Resources
- Partners
- Facilities
- Social



# Education

- Align courses and programs with changing economy and industry needs to support future of work
- Create pathways that engage students earlier
- Advance entrepreneurial training collegewide
- Showcase innovation to inform and influence development of smart policies and legislation









**FIRST**  
**LEGO**  
**LEAGUE**

**FIRST**

education

The LEGO Foundation

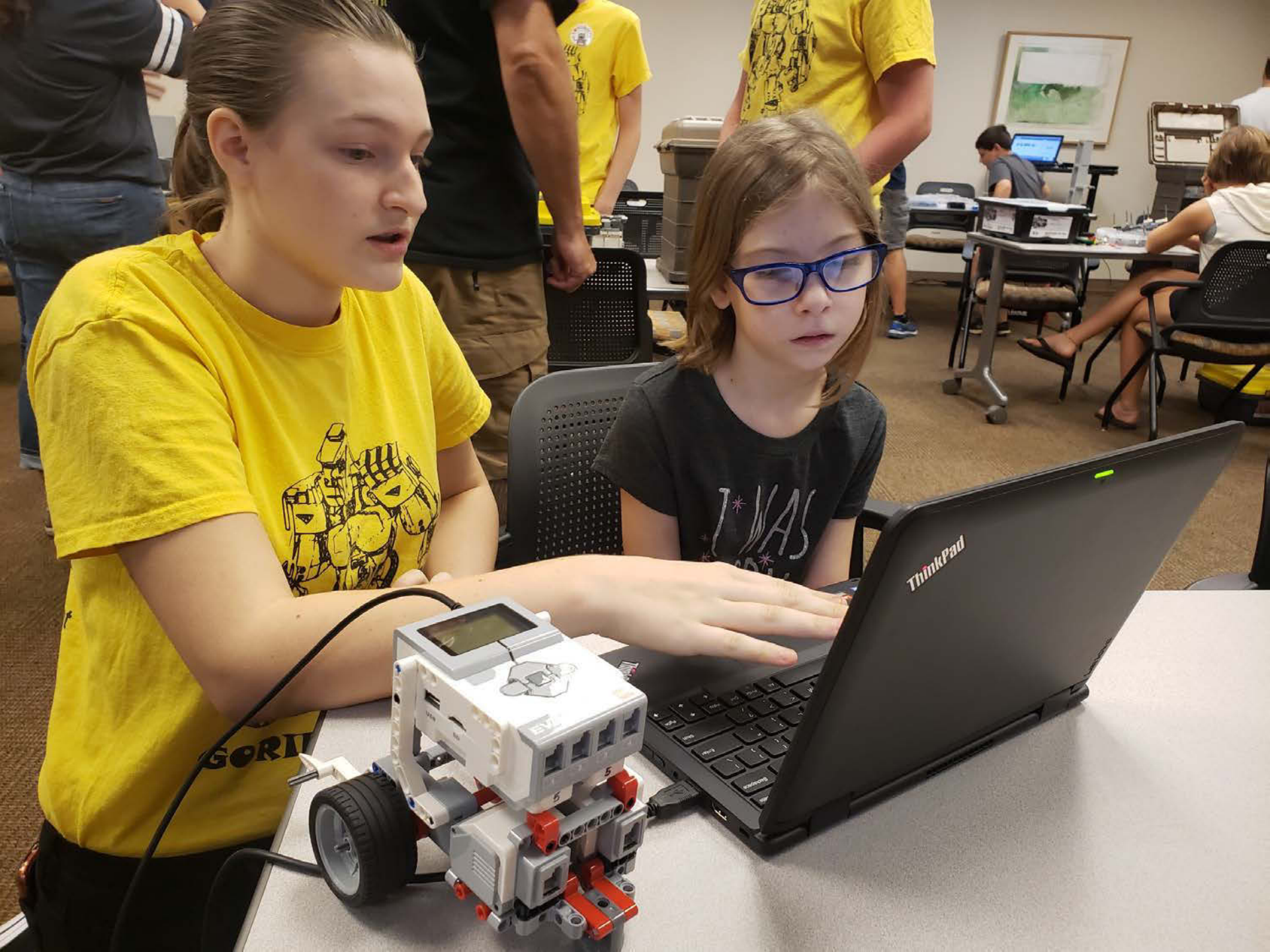
Microsoft

John Deere

**3M**

Rockwell Automation









# TALLAHASSEE SCIENCE FESTIVAL

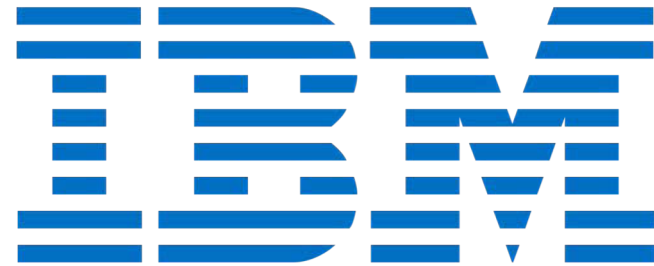
Over 125 exhibits and presentations  
with hands-on demonstrations

# FLAGLER COLLEGE





# facebook



# Services and support

- Provide services to support the unique needs of startups and nonprofits
- Expand mentor network across our community and state
- Promote entrepreneurial mindset across our community







A RISING ENTREPRENEURIAL MINDSET



**INTRAPRENEURSHIP**SUMMIT  
**2020** WHERE CORPORATE **INNOVATORS**  
CONVERGE + CONNECT + BUILD



# Resources

- Attract resources across broad networks to support startups and students
- Mobilize local resources through education and partnerships
- Break down silos across the community and ecosystem









# Florida Funders

*Sunshine State to Startup State*





# Tallahassee StartupWeek



# Partners

- Develop and foster partnerships that support the future of education and work in our community
- Collaborate with partners to develop real solutions to some of our most complicated problems
- Play to our strength as node in local and statewide networks
- Leverage proximity to the Capitol to showcase technology innovation in Florida







# synapse

INNOVATION LIVES HERE





# Facilities

- Activate existing office, meeting and classroom space
- Offer affordable coworking and office solutions for students, startups and nonprofits
- Support companies entering the local market with flexible space options
- Renovate and develop remaining vacant floor






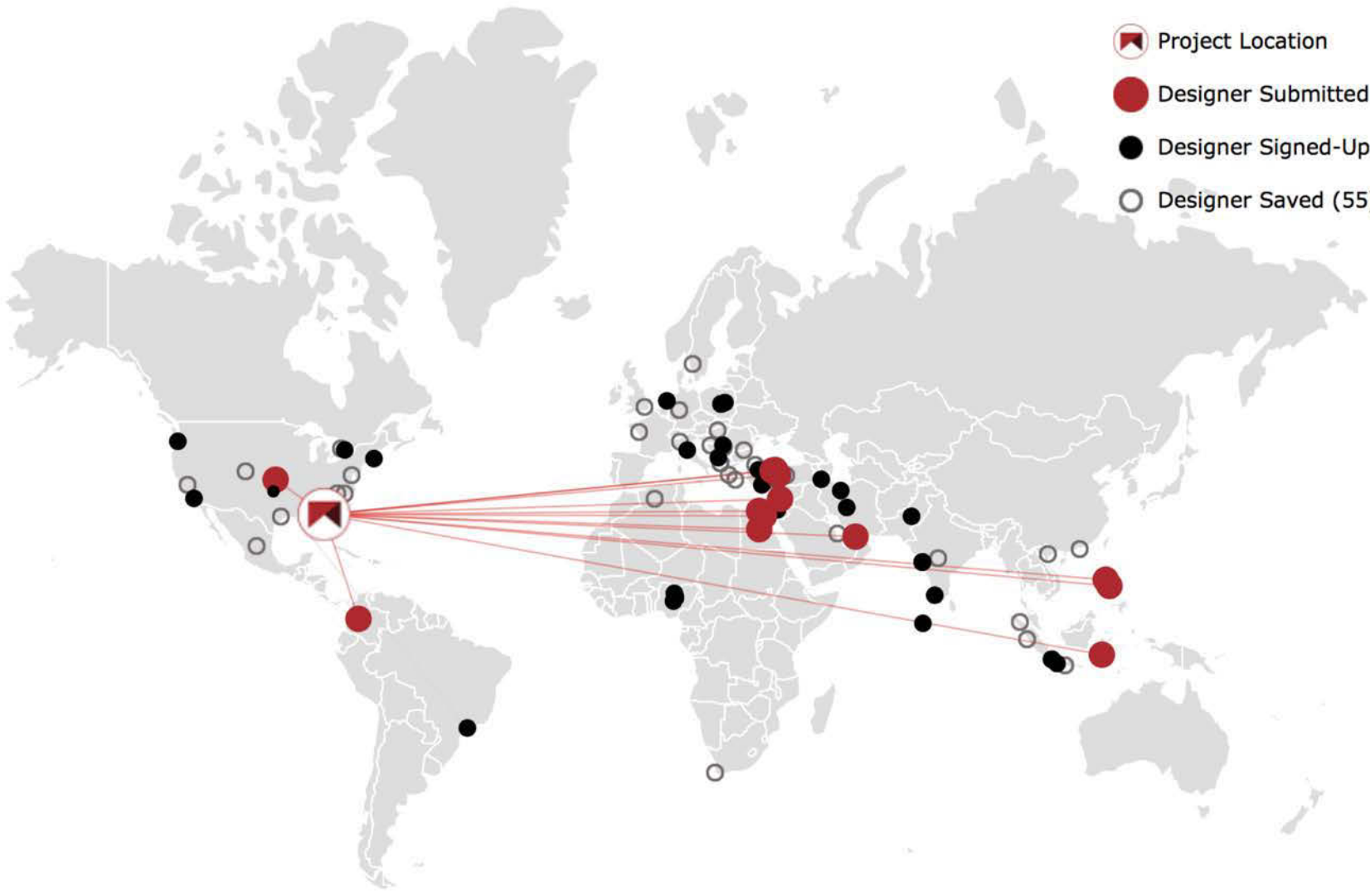


**arcbazar<sup>TM</sup>** 



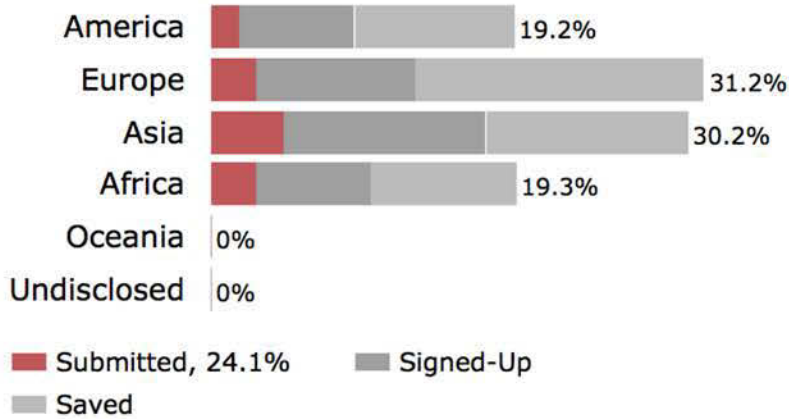


-  Project Location
-  Designer Submitted
-  Designer Signed-Up (41)
-  Designer Saved (55)



## LOCATION OF DESIGNERS

### By Continent

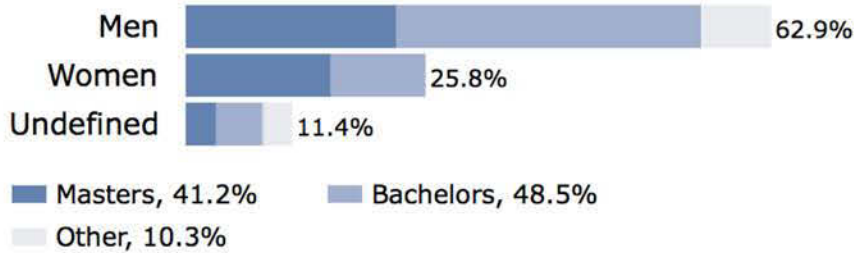


### By Country (Top 5)

Rank	Participants	Flag	Country
1	17		United States
2	14		Turkey
3	13		Egypt
4	11		Indonesia
5	7		Nigeria

## PARTICIPANTS

### Gender/Degree



### Occupation





THAT POSITIVELY  
**EXERCISE** DAILY  
**EAT** HEALTHY  
**WORK** HARD  
**STAY** STRONG  
**READ** MORE  
**BE** HAPPY



Innovation Center-Coworking Design - Tallahassee, Florida, USA









# Phone Booth



MINDSET  
is everything















**Enclosed Working Area**  
*Axonometric View*



# INNOVATION

This Month

	1	2	3	4	5	NOTE
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

plans

2014







T-TOGETHER  
E-EVERYONE  
ACHIEVES  
MORE

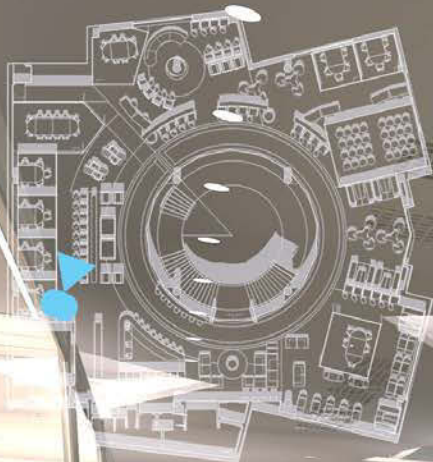
Meeting Agenda  
1. 2<sup>nd</sup> quarter sales  
2. New business  
3. New hires  
4. 3<sup>rd</sup> quarter goals

DESIGN  
↓  
VISUAL  
↓  
IDENTITY  
↓  
BRAND  
↓  
REMARK

CONCEPT  
↓  
STRATEGY  
↓  
DESIGN  
↓  
DEVELOPMENT  
↓  
LAUNCH

MARKETING STRATEGY  
Product: [ ]  
Target: [ ]  
Position: [ ]  
Budget: [ ]  
Timeline: [ ]





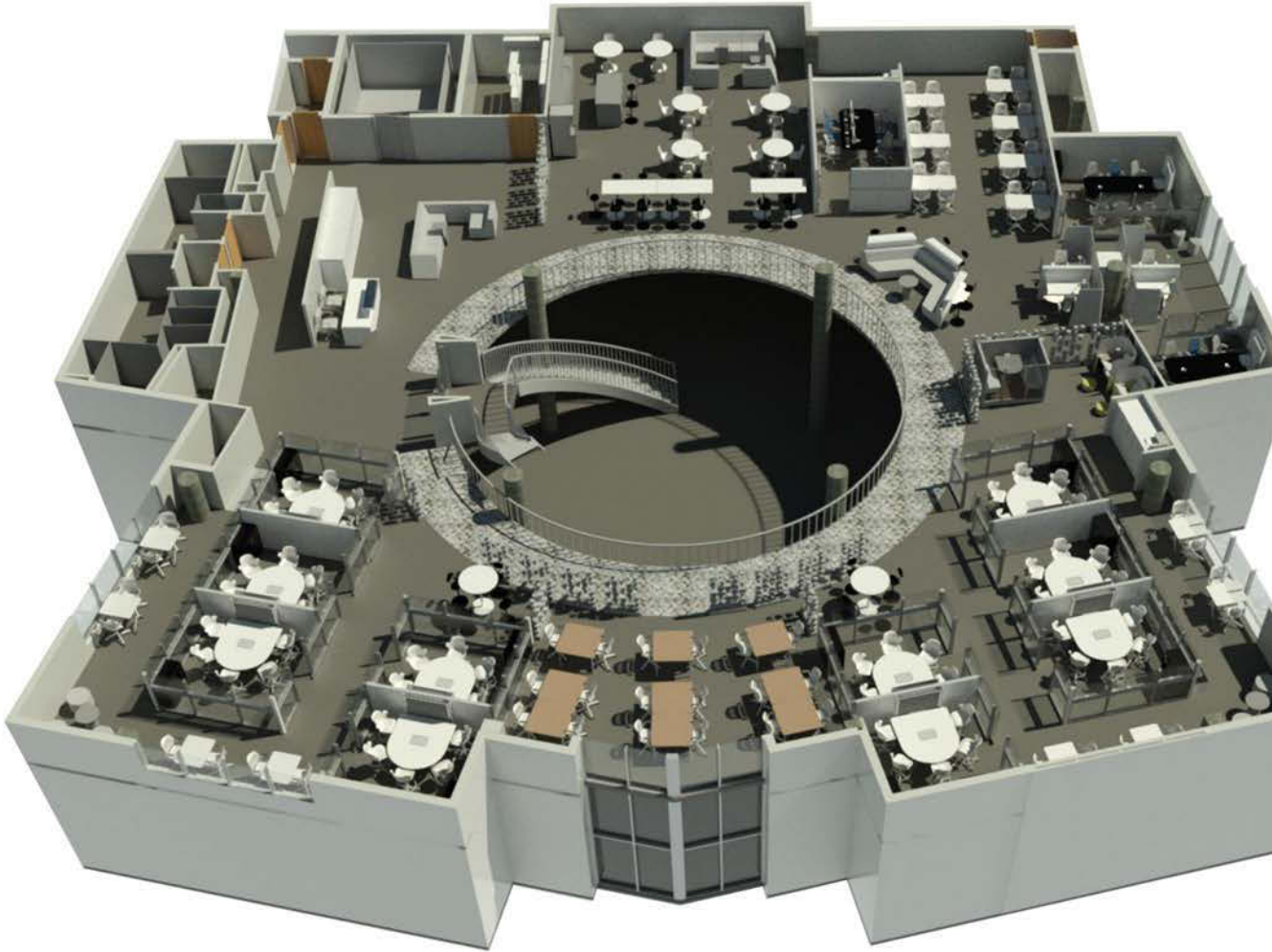




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# 3D Plan

Perspective







1 FLOOR PLAN  
A-01 SCALE 1:50 MTS

CONSULTANTS

SCALE AND DIMENSIONS

ADDRESS  
FLORIDA, USA

PROJECT NUMBER  
DRAWN BY CHECKED BY

ISSUES & REVISIONS  
DATE DESCRIPTION

SHEET  
PROPOSED  
TCC CENTER FOR  
INNOVATION - CO WORKING  
OFFICES

A-01

# Social

- Create a space that supports the community's creative class
- Promote the intersection of science, technology, arts and culture
- Catalyze downtown activation and revitalization efforts





# CREATIVE VILLAGE





a village for those who see the success of Orlando  
focused on the jobs of tomorrow



CREATIVE

TLH



CORE

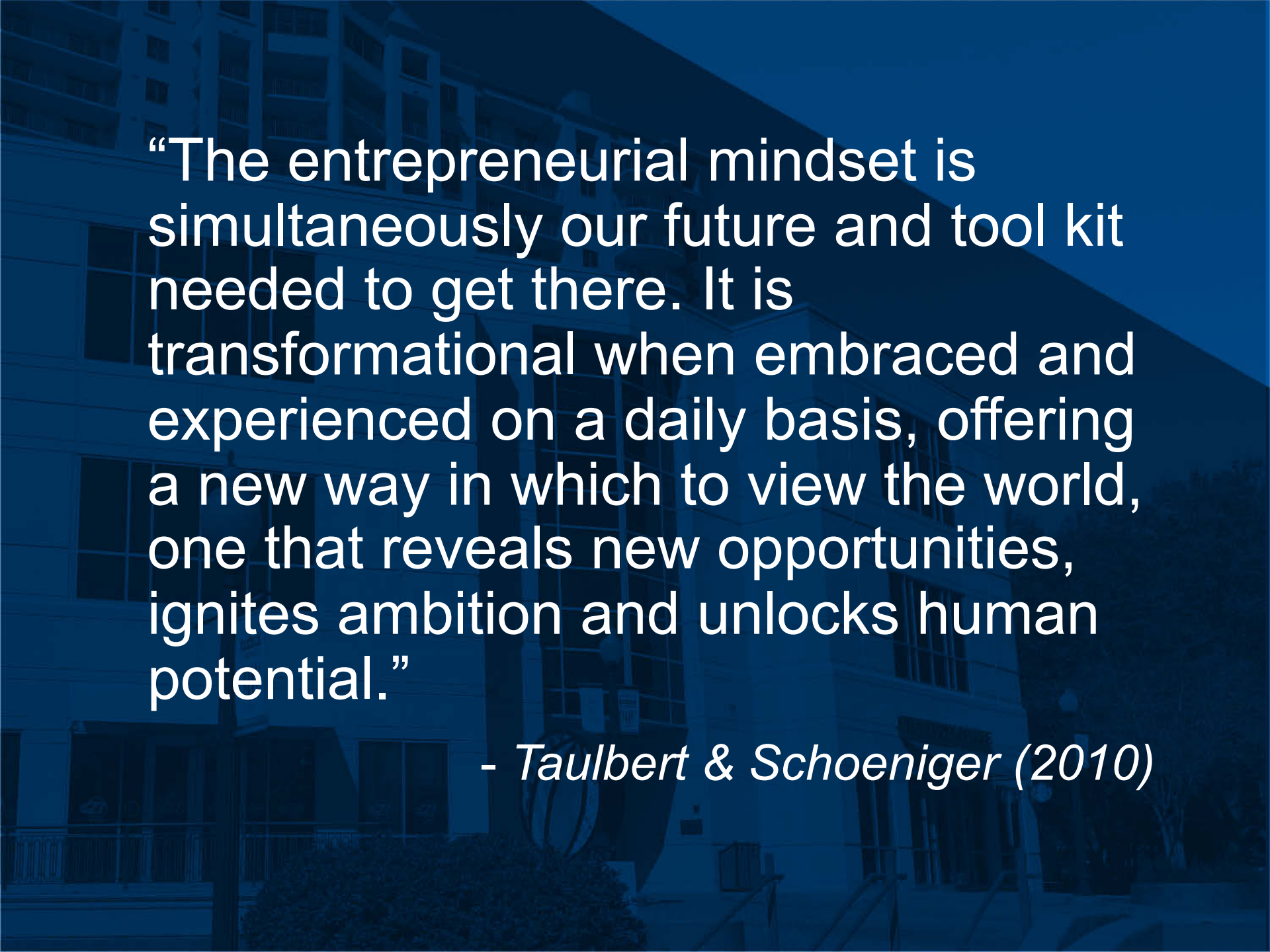
*at Kleman*











“The entrepreneurial mindset is simultaneously our future and tool kit needed to get there. It is transformational when embraced and experienced on a daily basis, offering a new way in which to view the world, one that reveals new opportunities, ignites ambition and unlocks human potential.”

- *Taulbert & Schoeniger (2010)*