




April 16, 2012

MEMORANDUM

TO: District Board of Trustees
FROM: Jim Murdaugh, President
SUBJECT: TCC Foundation Update



Item Description

The following is an update of the events planned and initiatives & activities undertaken by the TCC Foundation.

Overview and Background

Fundraising

- For the period July 1, 2011 through March 31, 2012, \$1,149,904 had been raised for the 2011-12 Annual Campaign.
- The Foundation will put a greater emphasis on attracting planned gifts in 2012-13, and plans to launch a comprehensive planned giving program.
- The Foundation's 2012-13 budget, which went into effect on April 1, includes funding for enhanced promotional activities including an Alumni & Friends magazine, quarterly video updates, a video in support of the Annual Campaign, and targeted advertising support for the planned giving program.

Programs

- The Foundation has re-funded the College Innovation Fund for 2012-13, and will provide up to \$10,000 for grants for selected innovative proposals from TCC students, staff and faculty. Projects funded in 2011-12 include:
 - TCC Fitness Trail Signage
 - Library 'Cultural Corner'
 - TCC Comprehensive Recycling Program

Upcoming Events

- May 24 - President's Circle Artist Reception: "An Evening with TCC's Forensics Team"

Past Actions by the Board

The District Board of Trustees receives a Foundation Update at every Board meeting.

Funding/Financial Implications

There are no Funding/Financial Implications arising from this standard monthly report.

Staff Resource

Robin Johnston

Recommended Action

None required. Report provided for information only.